



BMI is the enterprise with the greatest growth in prepaid medicine and insurance in Ecuador which organized the BMI Open House this past September 6 at the Hilton Colon Hotel with a purpose that its Allies could share their offers with clients and suppliers in one place.

At the event la Junta de Beneficencia de Guayaquil was congratulated by organizers and the public at large where information was given out regarding the different private services offered at its 4 hospitals, focused primarily on clinical, Pathological and Molecular Biology Laboratories, Image Centers, Private Clinics and the Unit for Addictive Behavior as well as technology, capacity and quality of attention, safety, experience and specialized personnel with whom the institution counts to guarantee efficiency in user attention.

During the BMI Open House, it was comforting to hear mainly from those in assistance (insurance brokers) “You are preferred by our clients” in reference to house persons who trust and prefer the health attention at our hospitals.

This was an opportunity for hospitals to inform the community through each of their representatives, regarding the different services offered in healthcare. The “Alfredo G. Paulson” Woman’s Hospital was one of those which caught the most attention among assistants.